



**REGIONAL SHARED PROSPERITY CONVENTION
CONVENCION DE PROSPERIDAD COMPARTIDA**

Henry J. Mello Center for Performing Arts
Watsonville, CA

November 22, 2009
3:00pm – 5:00pm

Communities Organized for Relational Power in Action – COPA
95 Alta Vista Avenue, Watsonville, CA 95076
Phone and Fax: 831-728-3210

COPA Regional Shared Prosperity Convention

Invited Guests | *Invitados*

Sam Farr	Congressman, 17 th District
Anna Caballero	California Assembly, 28 th District
Fernando Armenta	Monterey County Supervisor, 1 st District
Simon Salinas	Monterey County Supervisor, 3 rd District
Jane Parker	Monterey County Supervisor, 4 th District
Lou Calcagno	Monterey County Supervisor, 5 th District
John Leopold	Santa Cruz County Supervisor, 1 st District
Ellen Pirie	Santa Cruz County Supervisor, 2 nd District
Neal Coonerty	Santa Cruz County Supervisor, 3 rd District
Phil Wowack	Santa Cruz County Sheriff
Dennis Donohue	City of Salinas Mayor
Louise Fertherolf	City of Salinas Police Chief
Luis Alejo	City of Watsonville Mayor
Kimberly Petersen	City of Watsonville Council Member
Ken Wagman, President	Santa Cruz City Schools Board of Education
Tom Burns	Santa Cruz County Planning Director
Erik Shapiro	Santa Cruz County Housing Director
Bill Leahy	Big Sur Land Trust
Alex Fey	Boys & Girls Club
Cesar Lara	Central Coast Labor Council
Deborah Burke, professor	CSUMB
Roberta Valdez	CSUMB
Phoebe Helms	Hartnell College
Carol Robertson	Healthcare for All
Gail Olson	Healthcare for All
Elsa Dooling	Pesticide Watch
Jane Weed-Pomerantz, President	Positive Discipline Community Resources
Maricela Cruz	Salinas Soccer League
Cece Pinheiro, ED	Special Parents Information Network (SPIN)
John Gallagher	Special Parents Information Network (SPIN)
Erika Schoendorfer	Volunteer Income Tax Assistance Program, VITA
Dori Rose-Inda	Watsonville Law Center
Jazmin Lopez	Watsonville Law Center
Carol Grisotti	Monterey County Restorative Justice Commission
Judy Sulsona, retired	Formerly, Community Foundation of Monterey Cty.
Deidre Hamilton, Board Member	Community Foundation of Santa Cruz County
Christina Cuevas	Community Foundation of Santa Cruz County
Jackie Cruz-Ortega, Devel Officer	Hartnell College Foundation
Frank Sanchez	Needmor Fund
Charlie Higuera	Grove Market
Arash Matinrazm, Homeownership Center Manager	Chase Bank
Claudia Lopez	Santa Cruz Community Credit Union
Dohna Dunderdale	Made in Santa Cruz
Jeannie Collins	Ride and Roll

COPA Regional Shared Prosperity Convention
Dialogue with Congressman Sam Farr

Foreclosure Prevention

1. What can COPA do with you to increase the number of HUD certified counselors to the three county region?
2. COPA is planning Foreclosure Prevention workshops in February and March of 2010. Can you help us get Bank of America and Wells Fargo to these workshops?

Public Safety

1. How will you use the comprehensive plan as a tool for public safety in Monterey County?
2. In both the proposed youth center in Live Oak and the Regional Soccer Complex in Monterey County how could COPA work with you and your office in these types of projects?

Health Care

1. Was there anything in the recent bill passed the House to change the Medicare reimbursement and payment rates to area physicians?
2. Given that the senate last night voted to move their debate forward, what does the process now between the house and the senate look like and how can COPA help move the debate and the house version of health care reform of the bill forward?
3. Would you meet with our Health Care Strategy Team before the final vote on the health care bill?

Immigration

1. What are the prospects for comprehensive immigration reform?
2. What is your position on immigration reform?

Final Question

Will you meet with COPA in March to keep strategizing with us on these issues?

COPA's Shared Prosperity Campaign Achievements for 2008/2009

In May 2008, COPA's Shared Prosperity Agenda on housing, economic development, public safety and health care was negotiated with all 16 candidates for County Supervisor in Monterey and Santa Cruz Counties in 2 public assemblies involving over 500 COPA leaders. By working together with newly elected Supervisors to implement their agreements, COPA is succeeding in implementing the Shared Prosperity Agenda as follows:

Housing:

- Successful adoption of a Housing Element by the Santa Cruz County Board of Supervisors. This historic action ended more than 20 years of political neglect of the need for affordable housing in Santa Cruz County, allowing for 600 units of housing on 6 parcels, including 297 for low and moderate income families.
- Launched a Foreclosure Prevention strategy. At Assumption Catholic Church, over 146 families engaged in house meetings, 36 have prepared packets, been interviewed and remain in their homes. Six families have succeeded to date in getting their loans modified to stay in their homes. COPA has a volunteer trained counselor giving workshops and counseling families to participate in the Treasury Department's HAMP program. The Housing Team is expanding this strategy throughout the region.

Human Services:

- Final approval of \$10 million in Redevelopment Agency funds for a new and expanded Live Oak Family Resource Center.
- Participated in Nov. 2008 GOTV efforts to pass a school bond (Measure A) for much needed funding for Live Oak School District. Because of this funding, the school district was able to maintain programs other districts had to cut because of state budget cuts.

Health Care:

- In 2008, the COPA Health Care Team worked with County Supervisors to restore more than \$1.2 million in proposed cuts to social services in Santa Cruz County due to the state budget shortfall. COPA collaborated with Supervisors to find local monies to lessen the impact.
- Piloted a Children's Healthcare Enrollment event in partnership with Poder Popular, St. Theodore's Catholic Church in Gonzales and the Monterey County Department of Social Services

Public Safety:

- Developing a safety strategy in Monterey County focused on Prevention with two key elements: 1) the development of a regional Soccer Complex for Monterey County to increase recreational opportunities for youth and families, and 2) Achievement Academies for Parents, a parental engagement strategy through churches and schools to increase parent's confidence and understanding of their role in their children's academic achievement.
- Successful pilot of an indoor soccer program, Futsal, led by the Santa Cruz Public Safety Team and the Live Oak School District. This has led to conversations about the possibility of creating a youth center in Live Oak.

Economic Development:

- The Santa Cruz Economic Development Team is working with county supervisors to explore ways to support workforce development. On Nov. 10, the Redevelopment Agency voted to approve a 5 year plan including a focus on economic development. The Monterey County Team is working with County Supervisors, the healthcare industry and community colleges to develop a long term job training program to prepare local workers to assume the large number of health care job openings created by retiring workers.

Congregational Development:

- The St. John's Episcopal COPA Core Team organized neighborhood walks for the parish community to introduce themselves to their new neighbors after moving from Capitola to Aptos.

NOVEMBER 22, 2009

AGENDA

Timekeeper | *Cronometrador*

Andrew Goldenkranz, Temple Beth El

DELEGATES' BRIEFING | PREPARACION DE LOS DELEGADOS
Co-Chairs | *Codirigentes*

Vivienne Moore, St. Angela's Merici Catholic Church
Sally Torres, St. Mary's Nativity Catholic Church

Review of Ground Rules | *Repasar las Reglas*

Approve Agenda | *Aprovar la Agenda*

CONVENTION OPENING | APERTURA DE LA CONVENCION

Co-Chairs | *Codirigentes*

Maria Teresa Macedo, First Congregational Church
Jorge Savala, Live Oak Family Resource Center

Call to Order | *Llamada al Orden*

Opening Prayer | *Oración de Apertura*

Rev. Mike Miller, Sacred Heart Catholic Church

Pledge of Allegiance | *Promesa de Alegrance*

First Congregational Church Youth Group

Focus | *Enfoque*

Gus Gold, Temple Beth El

Roll Call | *Pasa Lista*

Member Institutions & Guest Delegations | *Presentación de Instituciones*

Roll Call Leaders

IAF Sister Organizations | *Organizaciones Hermanas*

Julia Kiely-Reich, Bay Area IAF

Ricardo Mireles, One LA

Recognition of Invited Guests | *Reconocimiento de los Invitados*

Co-chairs

SHARED PROSPERITY & POLITICALNESS | LA PROSPERIDAD COMPARTIDA E IDENTIDAD POLITICA

What is Shared Prosperity? | ¿Que es la Prosperidad Compartida? | Carol Keeney, First Congregational Church
Foreclosure Prevention | *La Prevención de los Embargos* | Yolanda Navarro, Our Lady of Assumption Catholic Church

Certified Housing Element | *Elemento Certificado de Viviendas* | Ellen Pirie, Board of Supervisors, Santa Cruz County
\$10M for Expanded Family Resource Center | \$10M para Expandir Centro de Recursos Familiares | Katie Hinnenkamp, Live Oak Family Resource Ctr.

What is Politicalness? | ¿Que es una Identidad Política? | Carol Keeney, First Congregational Church

Economic Pressure Story | *Historia de la Presión Económica* | Brady Umfleet, First Congregational Church

Economic Pressure Story | *Historia de la Presión Económica* | Pedro Morales, Salinas Soccer League

COPA's Economic Opportunity Strategy | *La Estrategia de Oportunidad Económica* | Cindy Rubin, Temple Beth El

Response | *Respuesta* | Professor Manuel Pastor, University of Southern California

Response | *Respuesta* | Neal Coonerty, Board of Supervisors, Santa Cruz County

ACTING ON OUR POLITICALNESS | ACTUANDO SOBRE NUESTRA IDENTIDAD POLITICA

Dialogue with Congressman Sam Farr | Dialogo con Congresista Sam Farr

Foreclosure Story | *Historia de los Embargos* | Maria Rocha, Our Lady of Assumption Catholic Church

Foreclosure Prevention Strategy & Questions | *Estrategia de la Prevención de los Embargos* | Meg Campbell, St. John's Episcopal Church

Community Safety Story | *Historia del Seguro de la Comunidad* | Manuel Reyes, Live Oak Family Resource Center

Community Safety Strategy & Questions | *Estrategia y Preguntas del Seguro de la Comunidad* | Alfred Diaz-Infante, CHISPA

Healthcare Story | *Historia de la Salud* | Tomasa Luna, Center for Community Advocacy

Healthcare Strategy & Questions | *Estrategia y Preguntas de la Salud* | Kathy Goldenkranz, Temple Beth El

Immigration Story | *Historia de la Inmigración* | Marcela, Live Oak Family Resource Center

Immigration Strategy & Questions | *Estrategia Y Preguntas de la Inmigración* | Sabino Lopez, Center for Community Advocacy

CALL TO ACTION | LLAMADA A LA ACCION

Comments | Comentarios | Fernando Armenta, Board of Supervisors, Monterey County | Maricela Cruz, Salinas Soccer League

Next Steps | Próximos Pasos | Rabbi Paula Marcus, Temple Beth El & Jesus Fernandez, Center for Community Advocacy

Investment Campaign | Campaña de Inversión | Mark Linder, St. Stephen's Lutheran Church

Comments | Comentarios | Bishop Richard Garcia, Roman Catholic Diocese of Monterey

CONVENTION CLOSING | CLASURA DE LA CONVENCION

Closing Summary | Resumen

Co-chairs

Sending Forth | Envío

Rev. Steve Ellis, St. John's Episcopal Church

Adjournment | Clausura

Co-chairs

About COPA

COPA's mission is to develop the leadership skills of ordinary people to engage effectively in public life with power to negotiate with public and private sector leaders to change the economic, social, political and cultural pressures on their families.

COPA fulfills its mission through leadership development and community organizing for effective civic engagement. COPA is an organization of organizations, with 21 institutional members across Santa Cruz and Monterey Counties. COPA is the only organization on the Central Coast to organize across communities with a region-wide focus to build the collective power necessary to address issues in common. COPA is one of 60 organizations nationally that make up the Industrial Areas Foundation (IAF) network.

Leaders are identified through the patient work of individual relational meetings and house meetings conducted by COPA leaders and staff organizers. There are multiple levels of participation, depending on appetite, interest and energy:

Core Teams: 3-15 leaders who take responsibility for congregational development and relationship between their institution and the collective work of COPA.

Issue Strategy Teams: Leaders from across institutions conducting research actions and developing strategy. Current teams are: Health Care, Economic Development, Public Safety, Housing and Education.

County Teams: Gather leaders from core teams and across strategy teams for training.

Delegates Assemblies: Regional gatherings for training, planning, and ratification of COPA's agenda.

Leadership training occurs at each meeting of these groupings and through focused Public Life Academies. Principles taught include: Power, Qualities of a Leader, House Meetings, Individual Meetings, Problem vs. Issue, Action, and Evaluation. Experienced leaders have opportunities to attend IAF 3-day regional and 8-day national trainings and Southwest IAF regional conferences.

COPA Members:

Santa Cruz County:

First Congregational Church
First United Methodist Church - Watsonville
Live Oak Family Resource Center
Live Oak School District
Lutheran Community Church
Resurrection Catholic Community
St. John the Baptist Episcopal
St. Stephen's Lutheran
Temple Beth El
Trinity Presbyterian
United Methodist of Santa Cruz
Unitarian Universalists of Santa Cruz

Monterey County:

Assumption Catholic Church
Center for Community Advocacy
CHISPA
Congregation Beth Israel
Sacred Heart Catholic Church
St. Mary's By-the-Sea Episcopal
St. Angela's Catholic Church
San Carlos Catholic Church
United Methodist Church - Salinas

Special Projects:

Poder Popular
Economic Justice Partnership

CENTER FOR CONTINUING STUDY OF THE CALIFORNIA ECONOMY

132 HAMILTON AVENUE • PALO ALTO • CALIFORNIA • 94301

TELEPHONE: (650) 321-8550

FAX: (650) 321-5451

WWW.CCSCE.COM

DATE: November 20, 2009
TO: COPA Delegates and Guests
FROM: Stephen Levy
SUBJECT: Shared Prosperity in the Midst of Deep Recession

Shared Prosperity Takes on a Broader Meaning

When the economy is strong, we think of shared prosperity as a call to include those who have been left out or left behind. Now in this deep and continuing recession, we must realize that many residents who never worried about their job or mortgage or needing food now must be included in those who are seeking shared prosperity.

This means that we have more potential allies in a shared prosperity agenda but also that many more families will be worried about how to pay for the investments in people and communities that are needed and what they will be asked to contribute.

When There are no Jobs, Shared Prosperity Becomes About the Future

The return of job growth will be slow. We ask people to get trained but right now there may be no jobs for college graduates.

It is not helpful to assess blame or look for easy solutions. People are cautious, even scared, from the deep loss in wealth in their homes and retirement savings. As a result, businesses see no customers and no reason to expand production and start hiring.

We have unleashed a huge arsenal of weapons—low interest rates, tax cuts, federal stimulus money, loans to banks and businesses—and still the recovery is slow. People know we cannot return to borrowing and spending more than we earn and that we cannot just go back to the way things were.

Still, the only sensible message to individuals is to participate in more education and training opportunities. We hope that government programs will provide a safety net while job growth recovers but in the end shared prosperity requires both a healthy economy **and** rising skill levels. And the only sensible strategy for the state and nation is to support the broadening of education and training opportunities.

Unfortunately in California budget constraints are reducing college openings and class offering while K-12 budgets are suffering as well.

My message to Congressman Farr is that federal assistance to all state and local governments and schools is a good way to extend federal government policies in support of economic recovery. These investments throughout all states will support the investment in people that is necessary for the nation to remain competitive. And these investments are the foundation of a shared prosperity agenda.

The retirement of baby boomers will provide many job opportunities in addition to investments in new and exciting technology areas. These “replacement” job openings should be included as an important focus of federal workforce policies.

COPA and Talking About Government

Our state and nation is becoming paralyzed by divisive debate about the role of government. The investments to support a shared prosperity agenda will come from support of public education and training efforts—that is, from support of public investments.

COPA can collect and share stories about how people feel about government and see the role of government in their lives and making prosperity possible for their children.