



Declaration of Interdependence

*We envision a new sector of the economy
which harnesses the power of private enterprise to create public benefit.
This sector is comprised of a new type of corporation — the B Corporation
which is purpose-driven, and creates benefit for all stakeholders, not just shareholders.*

As members of this emerging sector and as entrepreneurs and investors in B Corporations,

*We hold these truths to be self-evident:
That we must be the change we seek in the world.*

That all business ought to be conducted as if people and place mattered.

*That, through their products, practices, and profits, businesses should aspire to
do no harm and benefit all.*

*To do so, requires that we act with the understanding that we are each dependent
upon another and thus responsible for each other and future generations.*



the change we seek™

Benefit Corporation purpose